

Scott Jensen “Create digital content that informs, inspires, and engages audiences”

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DEMO REEL | <https://www.youtube.com/watch?v=V6nw-kSFkAo>

PROFESSIONAL EXPERIENCE:

KONDOR BLUE | Premium Camera Accessory Co.

Senior Video Producer | May '21 - present | Los Angeles, CA

- Role: Create strategy and production process for B2C marketing. Write/film/direct/produce corporate videos. Build YouTube Subscribers. Manage studio.
- After Effects, Premiere | RED Komodo, Black Magic 12k, 3 camera studio, motion control
- Collaborations: Moai Films | Leprino Foods | Pototo Jet | Make Art Now | Gerald Undone

JENSON STUDIOS | Corporate Video Agency

Lead Editor | May '19 - present | Minneapolis, MN

- Role: Manage editors & post production process. Multiple projects monthly. Condense visuals/words to augment story.
- Client communication/collaboration, short deadlines, strict budgets, high production value.
- After Effects, Premiere, Photoshop, Remote work-flow tools
- Clients: Graco, Stratasys, Mn Dept of Health, Arctic Wolf

PARK TOOL | Bicycle Tool Manufacturing Co.

Director of Video Production | Nov '14 - Nov '18 | St. Paul, MN

- Youtube 'Silver Creator Award' | >2000% increase in Youtube views from 500k/yr to 10M/yr | Youtube subscribers 5k to over 200k | [youtube.com/parktool](https://www.youtube.com/parktool)
- Role: Build video dept. Run weekly team meetings to set/grow initiatives & hit deadlines. Collaborate with marketing, production, product design, CEO. Produce 90+ videos/yr. Build production studio. Direct/shoot/edit/write.

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Director/Producer/Licensed Drone Pilot | June '05 - present | Minneapolis/Los Angeles

- Regional Super Bowl Commercial, directed/shot/edited
- 18 TV commercials, 14 short films, 100+ promo/docs/instructional videos. Strong utilization of production budgets, personnel, project deadlines, equipment, location scouting, cost analysis, legal requirements.
- Latest software & technology | Adobe Creative Suite- After Effects, Premiere, Photoshop, licensed drone pilot, Mocha, Red Komodo/motion-control sliders, web distribution.

ON LOCATION TV19

Producer, Videographer, Editor | July '07-Nov '14| White Bear Lake, MN

- Role: Produce/shoot/edit the monthly TV show "Local Image" | national award-winning and twice Emmy nominated | Train interns and coordinate schedules
- Attended week-long intensive training | "NPPA Video Storytelling Workshop"

EDUCATION/TRAINING:

Gustavus Adolphus College (2005)

- B.A. Business Management, classes in Theater, Film, Directing, Video Production.

IFP MN classes (2010-Present)

- "Mastering the 2nd Act", "Advanced After Effects", "Producers Workshops"

AWARDS

- Youtube 'Silver Creator Award' & 1st place awards from NATOA, ACM, Telly